0

S

A

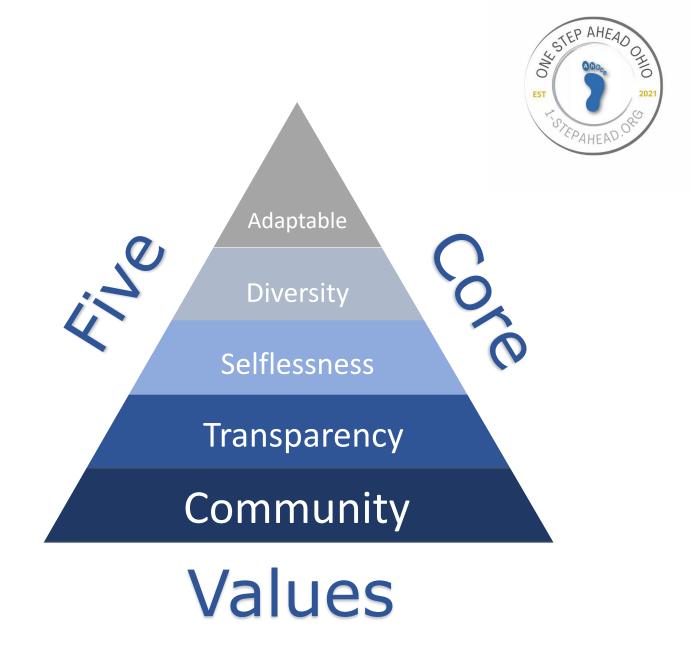
0



"Becoming Better Together"

### **Mission Statement**

"To serve and inspire organizations, families, individuals of the greater Northeast Ohio region to assist in the growth, support, and future of the individualized community needs."



# **2023 Core Initiative Realignment**



### **Skilled Trade Development**

We understand that a traditional four-year college or university is not for everyone. This scholarship fund provides support for students seeking a career in the skilled trades. One Step Ahead Ohio helps these selected individuals offset the costs of post-graduate trade school for underserved, economically disadvantaged high school vocational students.

The second component is the Skilled Trade Advisor Board (STAB). This advisor board bring together local leaders in the manufacturing and skilled trade industry to collaborate on growth opportunities across Northeast Ohio for annual development donations geared towards enhancing the educational component of the manufacturing & skilled trade industry.



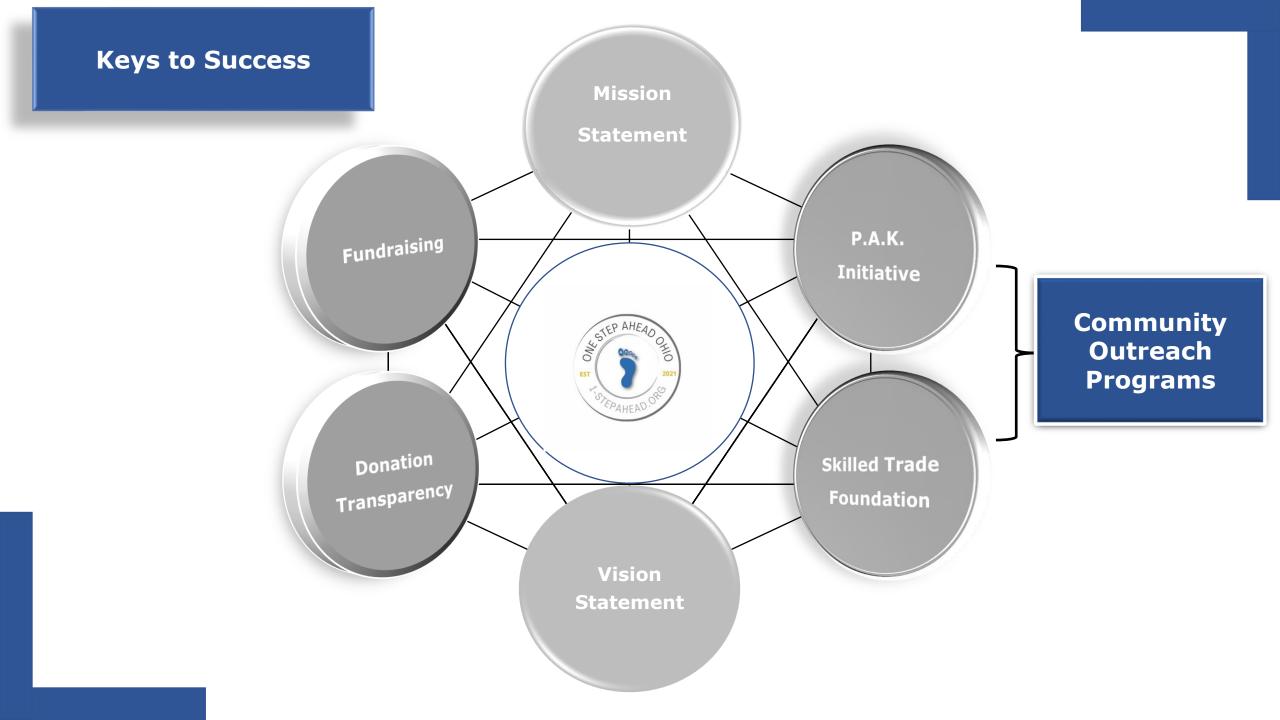


### **Positive Acts of Kindness**

Positive Acts of Kindness or **(P.A.K)**, allows One Step Ahead Ohio to provide strategic donations to support local organizations within the community including but not limited to the Paneraton, Warren City Mission, 1<sup>st</sup> Tee of Cleveland, the Youngstown Summer Movie Series, and the Freedom Youth Program.

This initiative also provides both emotional support and financial support to community members who have sustained an unforeseen medical or employment event.

Our P.A.K. program is constantly adapting to keep pace with the ever-changing needs of the local communities!



# **Spring Internship Outlook**

Q1 thru Q2 2023



2023 January

2023 February **2023**March

**2023** *April* 

**2023**May

#### **Social Media**

- · Revive/Rebrand
- Create Content
- Expand Outreach

# **Business Outreach**

- Join Chamber Events
- Build a network
- Find Partners

#### March Forward Raffle

- Donations (items, GC, baskets, etc)
- Ticket Sales
- Raise Awareness

#### **Grant Writing**

- Locate applicable grants and apply
- Goal is 1 submission per week

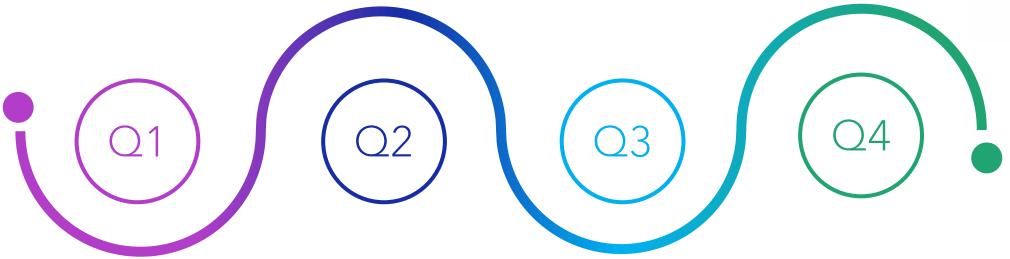
## **Future Intern Guidelines**

- You Coach
- You Criticize
- You Create Plan

1/13/2023 One Step Ahead Ohio

# **2023 Roadmap to Success**





#### March Forward

This raffle is a fantastic event and happens to kick off the giving season for both businesses and individuals.

### Advisory Board

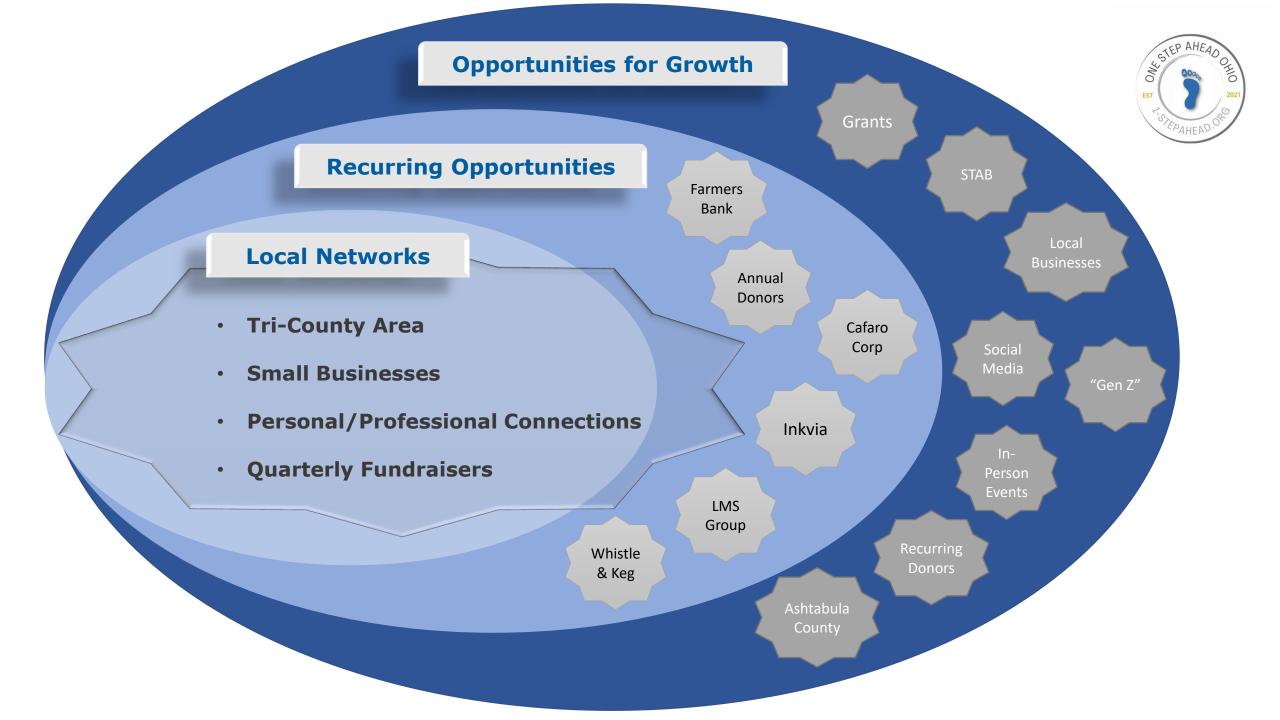
In Q2 2023, we will begin our pilot testing for our upcoming launch of the Skilled Trade Advisor Board. This board will specifically focus on the Skilled Trade Development funds growth through board seats, corporate sponsorships and grants. The official announcement during the March Forward in-person event.

### Golf Outing

Our biggest fundraising event of the year takes place annually at the end of Q3. The donations and sponsorships from this event allow us to make a year long impact across the local community. The 120+ golfer participants is what drives this events success!

#### Block Poll

All of Ohio is watching the OSU vs UM football game at the end of November. At OSAO, we took a spin on the traditional Super Bowl block pool and adapted it for the biggest game of the year that us Ohioans watch. Go Bucks!



# Local Donations Supporting the Local Community

Mailing: P.O. Box 8821 Warren, OH 44484

Email: info@1-stepahead.org

Phone: 440-460-1445



Social Media: @onestepaheadohio

Website: www.1-stepahead.org